

Galveston Island Beach Polo

# GALVESTON ISLAND BEACH POLO INVITATIONAL 2026

SPONSORSHIP OPPORTUNITIES



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Our goal is to merge world-class sport with an iconic coastal atmosphere; creating a platform where brands can thrive, activate, and be remembered.

## The Mission

- Expand the sport of beach polo in the U.S.
- Create unforgettable community-driven sporting experiences.
- Bring brands into high-visibility, lifestyle-driven coastal events.
- Celebrate heritage, athleticism, and the modern coastal luxury audience.



***\*Chukker: period of play in polo***

## **Polo — a sport like no other. Polo is not just the sport of Kings and Queens ; it is a community event**

Polo is a team sport played on horseback where players use a long-handled mallet to hit a ball through goalposts. Matches are divided into “chukkers” (periods), and the goal is simple: score more than the other team.

Beach polo is a little different from the traditional game. Teams of three compete on a smaller, sand-based field using a rubber ball designed for the beach.

Once played by royalty and warriors, it has since evolved into a global sport. Beach polo brings the action to the coastline, offering a more intimate, spectator-friendly version that fuses tradition with coastal energy.

# Galveston Island Beach Polo Invitational 2026



**Galveston Island, Texas.** March 7–8, 2026

Porretto Beach is proud to host the Galveston Island Beach Polo Invitational, a premier two-day polo event honoring sport and tradition.

This one-of-a-kind experience features matches across custom-built beach polo fields, transforming the historic island into an arena of speed, strategy, and spectacle.

- **Expanded footprint for 2026**
- **Community engagement + economic impact**
- **Strong luxury and equestrian audience overlap**
- **Proximity to major media + affluent markets**



# Why Sponsor?

**WHERE LUXURY, SPORT, AND COASTAL CULTURE MEET.**

**Supporting Island Beach Polo offers unparalleled opportunities to:**

- Premium brand alignment
- High visibility in affluent coastal markets
- On-site brand activation opportunities
- Social + digital reach
- Community goodwill & charity tie-ins
- Access to a niche but growing equestrian-lifestyle market

# Audience Insights

## Demographics:

- Avg Polo Spectator Age: 25 - 54
- College Degree or Higher: 76.8%
- Net Worth: 64.2% exceed \$1M

## Lifestyle:

- Spectators are affluent, family-oriented, and have disposable income.
- Proven consumers of luxury goods and services.

## Reach:

Estimated 50,000–60,000 polo spectators in 2025, with higher attendance expected for 2026 for U.S. events.

# Media Opportunities

## **Media Coverage Highlights**

- Award photos and event coverage are featured on partner websites, social media, newsletters, and digital channels, maximizing sponsor visibility to a wide, affluent audience.
  - Digital & social campaigns
  - Press + media partnerships
  - Photography & video content production
  - Influencer attendance
  - Post-event recap assets for sponsor use
- Sponsoring a Beach Island Polo Team aligns with a narrative of growth while providing access to an established media presence with significant marketing potential

# Sponsorship Packages

From premier brand visibility to exclusive VIP access, our sponsorship opportunities are designed to deliver lasting impact. Choose the level that aligns with your goals and be part of a one-of-a-kind beach polo experience.

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**Tier 1:**  
**\$2,500**

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**Tier 2:**  
**\$5k**

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**Tier 3:**  
**\$10k**

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**Tier 4:**  
**\$20k**

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**EVENT TITLE SPONSOR**  
**\$30k**

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**POLO TEAM SPONSOR**  
**\$10k**

SPONSOR LEVELS	Tier 1	Tier 2	Tier 3	Tier 4	Title Sponsor	Team Sponsor
<b>Logo on 'Step &amp; Repeat Banner'</b>	✓	✓	✓	✓	✓	✓
<b>Generous private VIP tent</b>	✓	✓	✓	✓	✓	✓
<b>Banner (3x6) displayed on the polo field</b>	✓	✓	✓	✓	✓	✓
<b>Multiple posts on all social media accounts</b>	✓	✓	✓	✓	✓	✓
<b>Game Day Recognition</b>	✓	✓	✓	✓	✓	✓
<b>Tickets to the VIP Tent</b>		✓	✓	✓	✓	✓
<b>Space in Vendor Village</b>		✓	✓	✓	✓	✓
<b>Meet &amp; Greet with polo teams and players</b>			✓	✓	✓	✓
<b>Editorial mention in all publicity (radio, web ads, email blasts, print, internet, and more)</b>				✓	✓	✓
<b>Event shirts</b>				✓	✓	✓

# Partnership Opportunity!

## TITLE SPONSOR: \$30K

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### **Everything in all tiers, plus...**

- Galveston Island Beach Polo renamed “Title Sponsor’s” Galveston Island Beach Polo
- Featured and Prominent position on the official Galveston Island Beach Polo website
- Photo opportunities with polo teams and players
- Opportunity to display prominent banners throughout the event, including at entrances, VIP Tent, and all event fencing
- Opportunity to participate in trophy presentation
- Thorough recognition by announcer throughout the day
- Prominent middle logo on ‘Step & Repeat Banner’ for photos
- Generous private VIP tent

## Partnership Opportunity!

# TEAM SPONSOR: \$10K

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### **Everything in all tiers, plus...**

- Meet & Greet with polo teams and players
- Team Polo Shirts w/ Logo
- Multiple posts on all social media accounts
- Recognition by announcer
- Tickets to the VIP Tent

**Partnership Opportunity!**

**PROGRAM SPONSOR:**

**\$250.00**

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- Logo on website
- Logo/Ad on printed on Programs

**Partnership Opportunity!**

**BRAND AMBASSADOR:**

**\$1,000/pr match**

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**A premium, all-access pathway for players, influencers, and brand-aligned athletes to participate in Island Beach Polo matches.**

Our Brand Ambassador Package offers sponsors the opportunity to step onto the field and represent their brand from the saddle. Ambassadors receive a fully supported playing experience and high-impact visibility across the event's media, ensuring their participation becomes a powerful storytelling moment for their brand.

**Connect to explore  
this exciting opportunity!**

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**Contact Amy Harkins**  
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**Contact Jill Wardle**  
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**Thank  
you!**

**Can't wait to have you join  
along this amazing journey!**